

Marshall Art Editions

Fine Art Printmaking



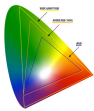
Marshall Art Editions is a fine art printmaking studio that utilizes an Epson Stylus Pro 7880 24" Printer with *state-of-the-art* printing technology. We produce large format fine art pigment prints. Our fine art prints are made by a very sophisticated inkjet printer capable of creating museum quality fine art prints. Our prints render deep saturated colors and retain minute detail, subtle tints and blends.

We personally fine tune each print prior to printing on the Epson Stylus Pro 7880 24" printer, to give you the ultimate in print quality. The prints produced by the Epson 7880 printer are stunningly beautiful and reach museum perfection.



The Epson Stylus Pro 7880 24" Printer Wide Printer Produces variable-sized droplets as small as 3.5 pico-liters to greatly decrease print times while optimizing photographic quality. Exotic Thin Film Piezo (TFP^a), along with Low Vibration Meniscus Control technology precisely controls the curvature of every ink droplet within each nozzle before releasing it onto the media. The result is extremely sharp and accurate placement of ink droplets for the ultimate photographic print quality. Epson Ultrachrome K3 inks have high density pigments for an extremely wide color gamut and a new formulation of magenta pigments for extreme blues and purples. Black density up to 2.55 can be achieved with the K3 inks.

Color Management is a key component for color consistency. We use a *state-of-the-art* LaCie 526 26" aRGB display monitor which is calibrated weekly. Our custom created color profiles are based on over 2,000 unique color sample points specific to our equipment, providing a much more accurate color match to your art. Custom printer ICC profiles ensure accurate, and consistent color on every print.



The print studio is equipped with color balanced Solux D50 lighting for proofing, resulting in accurate color reproduction. With a full digital and color managed environment we can supply our clients with practically every sort of digitally printed output that they may require, including Museum Quality Fine Art Prints.

FINE DIGITAL PRINTMAKING SUBSTRATES

LexJet Sunset Photo Gloss 300g paper answers photographers' requests for a heavier, more substantial high gloss photo paper, with excellent ink retention characteristics, and an expansive color gamut. This paper maintains a traditional smooth, high gloss finish, and is both water and scratch-resistant.

LexJet Sunset Photo Semi-Matte paper delivers a traditional photographic look with less glare. Enlighten your customers with this lightly textured, low gloss paper, "N" surface photo paper. Designed for the professional portrait and wedding photographer, this product solution is water-resistant.

Sunset Fibre Gloss Natural modeled after the traditional fibre-based material used in conventional photography. Its mildly textured surface and natural white color make it the perfect digital alternative for warm toned fibre prints. The surface has a special gloss coating, designed for high quality fine photographic reproduction print applications with inkjet technology. Sunset Air Dried Fibre Gloss Natural contains no optical brighteners.

Sunset Fibre Elite is a second generation fibre-based material that is both super-smooth and very high gloss. Like the Fibre Gloss, Elite is modeled after the traditional fibre-based materials used in a conventional darkroom for a high-end, classic look and feel. It is designed for fine photographic reproduction of the highest quality.

LexJet Premium Archival Matte Paper is a 230g, 9.5-mil, heavyweight, neutral white, matte paper engineered for accurate color reproduction that provides high contrast and high resolution output. This paper is acid-free, making it the perfect choice for photo reproductions.

Sunset Cotton Etching Paper 285g has a slightly textured velvet like surface. It is made of 25% Cotton linters and 75% Alpha Cellulose. The surface has a special matte coating, designed for high quality fine art & photographic reproduction / print applications with inkjet (giclee) technology.

Sunset Select Gloss Canvas offers users the same high quality instant dry, water-resistant poly-blend canvas they've come to expect with Sunset Select Matte Canvas. This new pH neutral, acid-free inkjet coating allows for exceptional consistency from print to print and unrivaled color reproduction. This canvas has a bright white smooth gloss finish, to achieve exceptional detail.

Sunset Select Matte Canvas offers users a high-quality, water-resistant poly cotton-blend canvas with an unsurpassed white point. This new pH neutral, acid-free inkjet coating allows for greater consistency from print to print. It creates the perfect medium for fine art printers and photographers alike, truly making it the perfect vehicle for artist reproductions of the highest order. This material can be stretched, mounted, or finished with grommets.

FINE ART PRINT PRICE LIST

The Process: During the process I am in communication with you, discussing your vision and requirements. After an image is digitally captured, color corrected, optimized and ready to print, you will receive an 8 x 10 proof for your approval. The proof will be on the substrate you've selected for your final prints. If after viewing the proof, should you require any changes, editing charges of \$50.00/hour, (\$25 minimum) and additional proof print charges will apply.

Once we receive the signed and approved proof, it becomes a B.A.T. (Bon Á Tirer) thereby authorizing us to proceed with the final print. The proof will be archived as a reference to maintain consistency for future prints. Proofs and B.A.T. remain the property of Marshall Art Editions.

Turnaround Times for Exhibition Prints: Typically, your order will be shipped and delivered within 5-7 business days following receipt of all project materials and payment. I will notify you immediately of any problems that may affect delivery times.

Substrates (paper and canvas)	Price Per Square Inch*
Sunset Photo Paper Semi-matte - 270g	\$0.14
Sunset Photo Paper Glossy - 300g	\$0.15
Sunset Fibre Gloss Natural - 300g	\$0.20
Sunset Fibre Gloss Elite - 285g	\$0.33
Lexjet Premium Archival Matte Paper - 230g	\$0.15
Sunset Cotton Etching (Velvet) - 285g	\$0.25
Sunset Select Matte Canvas - 430g	\$0.25
Sunset Select Glossy Canvas - 373g	\$0.29

* Multiply total sq./in. by the price. Does not include borders.

IMAGE CAPTURE & PROOFING

Image Capture / Proofing / Archiving: For best results, have your original artwork captured in our digital photography studio for the highest quality prints.

Initial Set-Up Fees	Hi-Res Digital Capture	8x10 Proof Print	Total Set-Up Fee	Archive CD / DVD Available
Price per image	\$25	\$25	\$50	\$25

Image Adjustments and Printing From Your Provided Files: We can work from your provided digital image file in most cases. All print pricing is based on no image adjustments or enhancements. In the event that we must make adjustments to your supplied digital file you will be billed at a rate of \$50 per hour. Minimum of \$25 with additional time billed in 30 minute increments.

CANVAS COATINGS

PremierArt Print Shield: Is a lacquer based spray designed specifically for all ink jet prints. It offers UV protection from light, water, moisture, airborne contaminants and fingerprints. This coating is highly recommended. Testing by Wilhelm Imaging Research indicated significant increases in print permanence ratings. There is a charge of \$.015 per square inch.

ABOUT PRINT PERMANENCE

Print permanence refers to the longevity of printed material, especially photographs, and preservation issues. Over time, the optical density, color balance, luster, and other qualities of a print will degrade. The rate at which deterioration occurs depends primarily on two main factors: the print itself, that is, the ink sets used to form the image and the substrate on which the image resides. The type of environment the print is exposed to will also impact print stability.

Currently the leading authority in regards to print permanence in the photographic industry is Wilhelm Image Research, Inc. Wilhelm Imaging Research, Inc. conducts accelerated light exposure and dark aging tests to determine the comparative life expectancy of inkjet and other digitally printed photographs, as well as that of traditional black-and-white and color photographs. For more information on image permanence go to <http://www.wilhelm-research.com>.

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